



CONTACT

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SKILLS

Web development

HTML, CSS, JavaScript, TypeScript, PHP, WordPress, WooCommerce, Elementor, Astro, Tailwind CSS

Integration & automation

GoHighLevel, HubSpot, Make, n8n, Airtable, REST APIs, webhooks

Data

MySQL, Google Sheets, Excel, Looker Studio

Infrastructure

Git, GitHub, GitHub Actions, Cloudflare, hosting, DNS, business email, cPanel, Google Workspace

Design

Figma, Photoshop, Illustrator, Premiere Pro

Benjamín Gialdi

Web Developer · Integrations & Automation

PROFILE

Web developer specialized in high-performance websites and online stores, and in integrating business systems through APIs, webhooks and automations. I'm passionate about technology and how it can improve the way a company works: connecting the website with the CRM, the store with the management system, and turning manual processes into automated workflows. I work with WordPress, WooCommerce and Astro, and adapt to the tools each project requires.

EXPERIENCE

Freelance Web Developer

07/2026 - Present

Projects for companies across industries

- Corporate websites and online stores built with WordPress, WooCommerce and Astro.
- WordPress to Astro migrations, improving speed, accessibility and SEO.
- CRM implementation (GoHighLevel): sales pipelines, automated lead follow-up and WhatsApp integration.
- API integrations: WooCommerce stores and web forms connected to the GoHighLevel API to create contacts and trigger automated actions. Workflows with Make and n8n.
- Custom WordPress plugins and continuous deployment with GitHub Actions and Cloudflare.

Grupo Aduanar

05/2024 - 06/2026

Project Manager · Web Development & Systems

- Maintained and evolved the group's corporate websites and online stores.
- Built internal portals for the teams' daily operations.
- Implemented and managed CRMs (HubSpot and GoHighLevel) integrated with the website and internal systems.
- Built internal Airtable applications and management dashboards in Looker Studio.
- ERP support, internal process improvement and team documentation.
- Google Workspace and IT infrastructure administration.

— EDUCATION

Java Programming Diploma
UTN FRVM · 2021

Python Essentials
Cisco Networking Academy · 2022

Introduction to Cybersecurity
Cisco Networking Academy · 2022

Computer Networks and Telecommunications
INET, Conectar Igualdad · 2015 and 2021

Benjamín Gialdi

Web Developer · Integrations & Automation

— EXPERIENCE (CONTINUED)

○ Criteria Studio

08/2023 - 04/2024

Web Developer & Technical Support

- Corporate websites and online stores, from requirements gathering to production.
- Custom WooCommerce implementations: catalog, payment methods and checkout flows.
- Integration of external stock systems with WooCommerce.
- Price, product and stock automation with Google Sheets and Excel.
- Infrastructure, networking and technical support for companies.

○ Mundojob

11/2021 - 12/2022

Web Developer & IT Support

- Responsive HTML and CSS development.
- Built and managed WordPress sites, themes and plugins.
- Database and web server administration, testing and performance optimization.
- Remote and on-site IT support, networking and hardware.



Portfolio and projects
benjamingialdi.com.ar